



Everything we touch...turns to Sold!

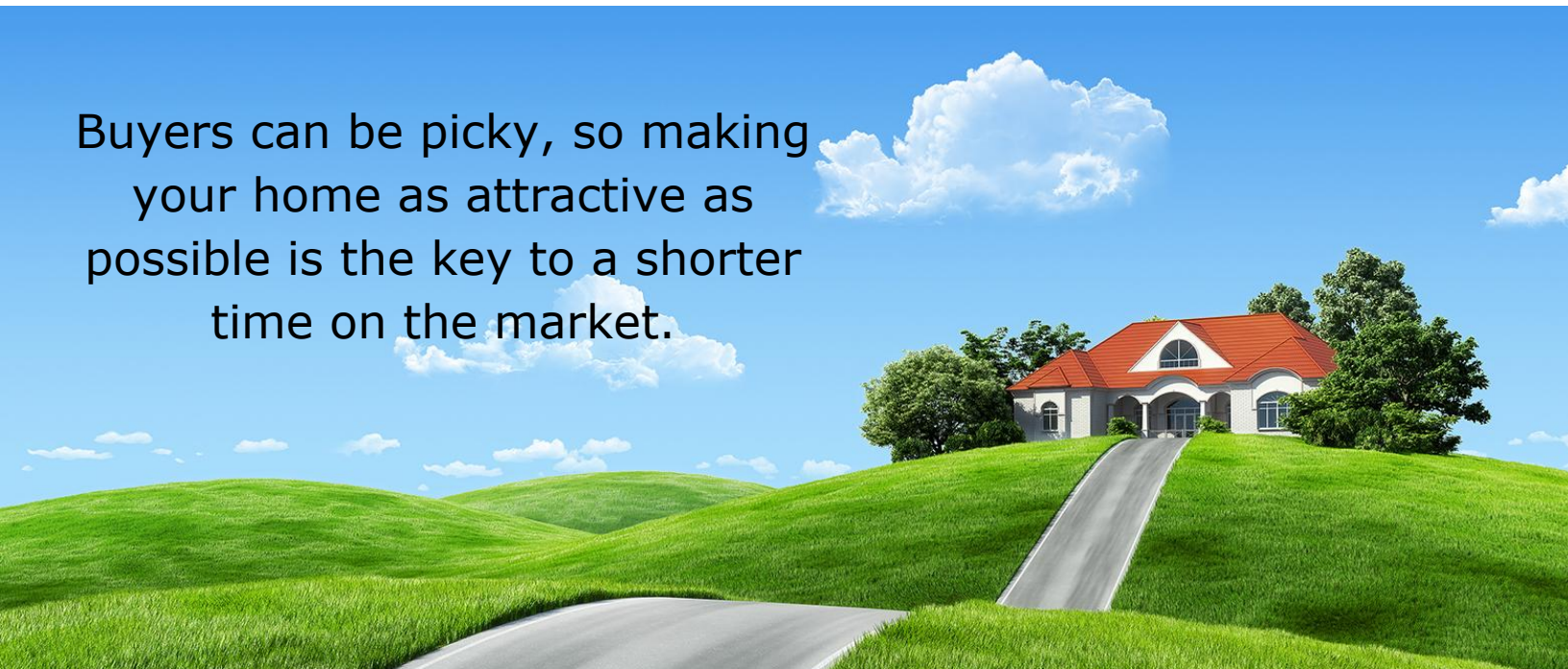
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7 Tips to Improve the Resale Value of Your Home!

As the real estate market begins to gain speed, home improvement and remodeling projects are sure ways to improve the attractiveness and resale value of your home.

Buyers can be picky, so making your home as attractive as possible is the key to a shorter time on the market.



Don't be afraid to ask a professional.

Whether it's a Realtor, Home Inspector, or Interior Decorator, each of these professionals provide valuable insight into what buyers are looking for. When deciding on where to invest your money, these professionals can save you money in the long run.

Curb appeal. Sound familiar? This highly used term refers to the exterior attractiveness of your home. In general, this includes the lawn, driveway and sidewalks, and exterior of the home itself. It's very easy to judge a book by it's cover, so it's extremely important to provide buyers with a great first impression of your home. Want to go the extra mile? Front doors and garages doors provide excellent return on investment!



Maintenance. A prospective buyer can become overwhelmed if there are several minor maintenance issues with your home. It's best to take care of these issues ahead of time, so that buyers have as few as possible concerns about your home. This includes interior and exterior projects.



Outdated features. Buyers these days are conscious of outdated eyesores such as fixtures and wallpaper and are concerned of the cash outlay they might encounter when replacing and updating these items. Consider attacking these projects before a buyer has any chance to use these eyesores against you during the negotiations. You don't have to be extravagant or spend lots of money, instead think clean, simple improvements.



Cleanliness and Organization.

This can't be stressed enough. A clean and organized home speaks volumes for the attractiveness and quality of the home. A clutter free and tidy home appears to look more roomy than it actually may be. Laundry areas, mudrooms, utility rooms, closets, and hallways are important areas to touch on. Even renting a storage unit for a short period of time can be a great investment.



Outdoor living. This trend is very popular currently...and rightfully so! Using the outdoors to extend living space is a creative way to maximize your home's functionality. This is especially important if your home is lacking in size. An attractive deck is another way to receive great return on investment.

Pleasurable atmosphere.

Creating a pleasurable atmosphere inside (and outside) your home puts prospective buyers at ease when viewing your home. Create a buying mood with warm lighting that's not too bright, neutral color choices that aren't too bold, and aromas that are appealing and not too overbearing or offensive. These feel-good mood creators are easy to incorporate into your home.

